



*La dimensione sociale e culturale nei rapporti economici  
europeo-transatlantici*

*Social and Cultural Dimension in European-  
Transatlantic Trade Relations*

Research project 2013

**Progetto Premiale**

**D.M. 949, 19.12.2012 / Ric. Premiale 2012**

*The project has been prepared by the SERI – Scuola Europea di Relazioni Industriali. SERI is a research unit set up by an agreement between the University of Rome “Tor Vergata” and The National Research Institute “Italian Institute Of German Studies” - IISG. Such agreement implements the project “Method, Hermeneutic, Translation in Transnational Law”, approved and financed by MIUR (Department for Education – Italian Government) and included in the National Scientific Program. According to an interdisciplinary approach, SERI investigates Industrial and Labor Relations from different viewpoints. SERI is coordinated by Michele Faioli (Tor Vergata University) and Fabrizio Cambi (Chair – IISG/Italian Institute of German Studies). SERI research team is composed by scholars and experts of Industrial and Labor Relations. SERI cooperates with Fondazione Giacomo Brodolini.*

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## **1. Information on the area for which the grant is requested**

Reflexive, Innovative and Inclusive Societies

## **2. Applicant organization**

EPR/IISG – Istituto Italiano di Studi Germanici and European School of Industrial Relations  
(Research Unit created by EPR/IISG and Tor Vergata University)

## **3. Project Coordinator**

Fabrizio Cambi, President of the IISG

## **4. Other EPR**

## **5. Partnership**

- Università degli Studi di Roma TOR VERGATA (IT)
- ILR Cornell University (USA)
- London School of Economics (UK)
- Fondazione Giacomo Brodolini (IT)
- Institut Arbeit und Qualifikation, Universität Duisburg-Essen (DE)
- UIL (Unione Italiana del Lavoro) (IT)
- Confindustria Energia (IT)
- RETE Imprese Italia (IT)

## **6. The project: objectives, activities and duration**

### Objectives

While transatlantic relations have always represented an important issue in academic studies, transatlantic economic relations are often overlooked. In order to highlight the importance of the transatlantic economic relationship in its historical, political and social context, the project will address all the lack of and need for a robust social dimension in US-EU relations.

Considering the Competitive interdependence that characterizes the EU–US relationship vis-à-vis third markets, geo-economic competition between the EU and the US appears to be the key to shape the future.

Moreover, the architecture of global governance that has emerged in the past two decades has been strongly influenced by transnational policy actors.

This is why the research intends to, inter alia, examine the role of transnational institutions by particularly focusing on the role of business coalitions, unions and policy planning groups in fostering unity amongst corporate actors and enrolling political actors.

In this geopolitical context, Europe and the US need each other more than ever, making greater transatlantic cooperation crucial. The US and the EU are not only the world's two largest economies and typically the largest commercial partners for other major economies; they also maintain the world's largest bilateral trade relationship.

In the light of the strategic importance of the transatlantic economic partnership, the project aims at explaining its deficiencies and to make series of recommendations for how to include a social dimension in transatlantic economic relations.

In particular, the research is aimed at investigating how and why negotiating a free trade US/EU agreement can increase trade and stimulate growth on both sides of the Atlantic. The project, thanks to the collaboration of a team of experts and the involvement of stakeholders, will elaborate guidelines, to be included in a Transatlantic Free-Trade Agreement ("TAFTA").

These guidelines are meant to present solutions to the problems that hitherto have prevented transatlantic economic cooperation from developing its full potential. In general, the project intends to be a stepping stone for the next developments in the field of US-EU free-trade agreements and a considerable instrument to "build bridges across the Atlantic"

### **Context and project planning**

In the Transatlantic Trade context, what is needed is a widening of the institutional structure and the political agenda to create the general ownership transatlantic economic relations need in order to be successful.

The US and the EU started a formal process in the early 1990s culminating in the 'Framework for Advancing Transatlantic Economic Integration' (FATEI) in April 2007. But this phenomenon has passed by large unnoticed. This project therefore addresses the need for a robust social dimension in transatlantic economic relations.

This research will outline the strategic importance of the transatlantic economic partnership, seek to explain its deficiencies and make a series of recommendations on how to include and operationalize a social dimension in transatlantic economic relations.

#### **Activities and timetable**

The project results will be delivered in n.4 phases, covering project development, data collection and analysis, and general project evaluation and dissemination.

The duration of the project will be of 12 months.

Here the list of the activities and how these will be assessed.

### **Phase 1: project start & set-up.**

During the Kick-off meeting the members of the Steering group (*Direzione e Coordinamento*), the Scientific Committee and the Technical and Event management secretary will meet, together with the project coordinator. The steering group will present a list of stakeholders, coming from different sectors, and a draft a questionnaire to be filled by selected stakeholders.

Stakeholders (8-10) are supposed to represent industrial and employers' federations and trade unions' federations.

The Scientific Committee will also present the research to be carried out, to say a preliminary *study of compatibility European/American regulations*, in order to create a comprehensive context to strengthen the soundness of the research.

The Steering Group, within 30 days from the kick off meeting, will define and approve the work plan, including the timing for coordination meetings and events.

*Month:1*

### **Phase 2: Research and analysis**

During the first phase of the project, two actions will be managed:

- 1) A *study of compatibility European/American regulations* will be carried out by the Research Team
- 2) The questionnaire to be delivered to the stakeholders will be finalized and, once it is defined, it will be sent to the stakeholders through an online form, to be filled out in 30 days.

Thereafter, the questionnaires will be collected and analysed.

This phase will be under responsibility of the Scientific Committee, which will coordinate and supervise the activities of the Research Team.

The Research team will work in order to identify the state of art of transatlantic trade from the point of view of the main actors involved. It will also analyse the results of the survey that will focus on :

- Reality of managed trade versus the myth of free trade
- Global Challenges: the global warming
- Trade and investment policies toward third countries and markets
- Labor rights and labor standards in a context of close competition
- Social Commitments

The results of the survey, as well as of the study of compatibility, will be the base of a workshop where the results will be shown and discussed.

During this first phase n.3 Coordination meetings will take place, where the members of the Scientific Committee will discuss the on-going activities and the results.

Meeting 1: definition of the questionnaires and sending to the stakeholders, preparation of the preliminary study

Meeting 2: collection of the questionnaires and analysis of the first results; analyses of the outcomes of the preliminary study

Meeting 3: analysis of the results of the survey, to be presented in the workshop.

The Scientific Committee will closely work with the Steering Group: some researchers and experts may be invited to take part to the coordination meeting.

A number of on-line meetings are also foreseen; the timetable will be defined all along the project development.

*Months: 2-6*

### **Phase 3: Workshop and formulation of guidelines**

The results of the survey will be explained during a workshop to be held in Rome. The workshop will be open to all the project partners, including the research team, the involved stakeholders and a number of other stakeholders coming from public institutions, academic and research institutes and enterprises.

The conference will be held in English; the number of participants is expected to be 30-35.

The conference will be structured as follows: after a plenary session where the results of the survey will be presented, two parallel sessions will be organized:

- Social dimension in a global competition context
- Transatlantic economic integration

During the final plenary session the conclusions drawn by the parallel sessions will be discussed: they will be the basis for the International Trade and Labor Standards Guidelines for a Transatlantic Free-Trade Agreement (TAFTA).

**The workshop is supposed to be an important event and instrument to verify if the methodology of the research is adequate and if the results of the research respond to the final objective. The feedbacks coming from the participants will provide inputs to improve the overall approach and quality level.**

The research, the analysis and the drafting of the Guidelines will be managed by the Scientific Committee, which will coordinate the activities of the research team and will respond to the Steering Committee.

During this phase n.2 Coordination meetings will take place, during which the members of the Scientific Committee will discuss about the on-going activities, the research and analysis' results and work together to finalize the Guidelines for TAFTA.

A number of on-line meetings are also foreseen.

*Month: 7-11*

#### **Phase 4: Final Conference and dissemination of results.**

A Final conference will be organized in Brussels. The Conference is aimed at presenting the output of the activities, to say the **Guidelines for the TAFTA**.

The conference will be open to all those who took part in the project (partners, researchers and stakeholders); representatives of US and EU institutions (especially representative of Labor and Economy Ministries), as well other public institutions will be invited.

A press conference may also be foreseen, as it will be important to highlight to the project activity. During the Final Conference there will be an overall presentation of the methodology used during the different phases of the project, and of the research outcomes.

The Guidelines for TAFTA will be published to be distributed to the participants and then posted on the IISG website.

*Month: 12*

#### **Working Team**

A number of experts will work on the project, coming from the partner organisations and their research networks. All the experts will jointly work in order to ensure the quality of the research through the complementarity of their competencies and fields of expertise.

#### **Expected results**

Although the dynamics of transatlantic economic relations are closely linked to the general political climate, the core economic and social aspects of the partnership are not. After all, the transatlantic economic partnership is the biggest and possibly the most important one in the world.

Within a weak framework of global governance institutions, with World Trade Organization (WTO) talks often unsuccessful or deadlocked, the transatlantic relationship has the potential to set the rules for international economic activities using the two blocs' combined powers as biggest producers and consumers of goods and services in the world.

Therefore the project will investigate HOW and WHY the labor issues in transatlantic relations can be outlined, and will bring to the *Guidelines for an International Trade and Labor Standards for a*

*Transatlantic Free-Trade Agreement (TAFTA)* that could form the core of a social dimension for transatlantic economic relations

## **7. Line of intervention :**

Line 3

## **8. Criteria**

### *8.1 Competencies*

The project will tackle the transatlantic economic cooperation taking into account a plurality of issues: social dimension, labor rights and labour law, trade in goods, services, financial instruments, agriculture. The document will be based on a preliminary study of the compatibility of European/American regulations and will be a stepping stone for the next working documents of free trade agreements. The involvement of stakeholders and the cross border activities will enhance the inter-institutional learning and the commercial and political relations, with a remarkable impact on the progress of the frontier research and the development of international trade.

### *8.2 Public - private partnership*

The project will be based on the cooperation of public and private entities: the partnership will involve universities, institutes of research and stakeholders coming from the employers and the employees' organizations.

To carry a more comprehensive research, stakeholders coming from different sectors (*in primis*, from the industrial sectors) will be involved in the survey: the research will so be carried through a multi-disciplinary approach.

Other stakeholders (from EU AND US) will be invited to take part in the workshop and focus groups

### *8.3 Attracting investment, socio-economic impact and economic-financial sustainability*

Project partners, first of all of Confindustria Energia, UIL, Rete Impresa Italia, are willing to invest in this project in order to support a thematic platform, structured according to multidisciplinary and transnationality principles, in the light of the development of studies, inter institutional relations, investments and trade agreements to be based on Transatlantic relations.

#### **8.4 Working Team**

Please see annex 1: list of the project team as far as the participants to the project, their role and a short profile

- Project Coordinator
- Administrative Manager
- Scientific Coordinator
- Steering Group
- Scientific Committee
- Research Team
- Technical and Event management secretary

Among the participants in the working group, n.11 are women and 3 are less than 35 years old.

#### **9. Estimated economic value, demonstration of the future cost of the program / project, coverage and possible self-financing foreseen**

The total cost of the action is € 198 000.

The project will last 12 months. For the budget, please see the table “Costs of the Project”.

#### **10. Potential additional financial coverage**

Any partner will co-finance the project. The project will be also proposed at the EU level, in order to be eligible for EU grants and financing.

#### **11. Status of the project**

The proposed project is new.

Nevertheless, it can rely on the recent Report entitled “Global Trends 2030: Alternative Worlds” (United States National Intelligence Council).

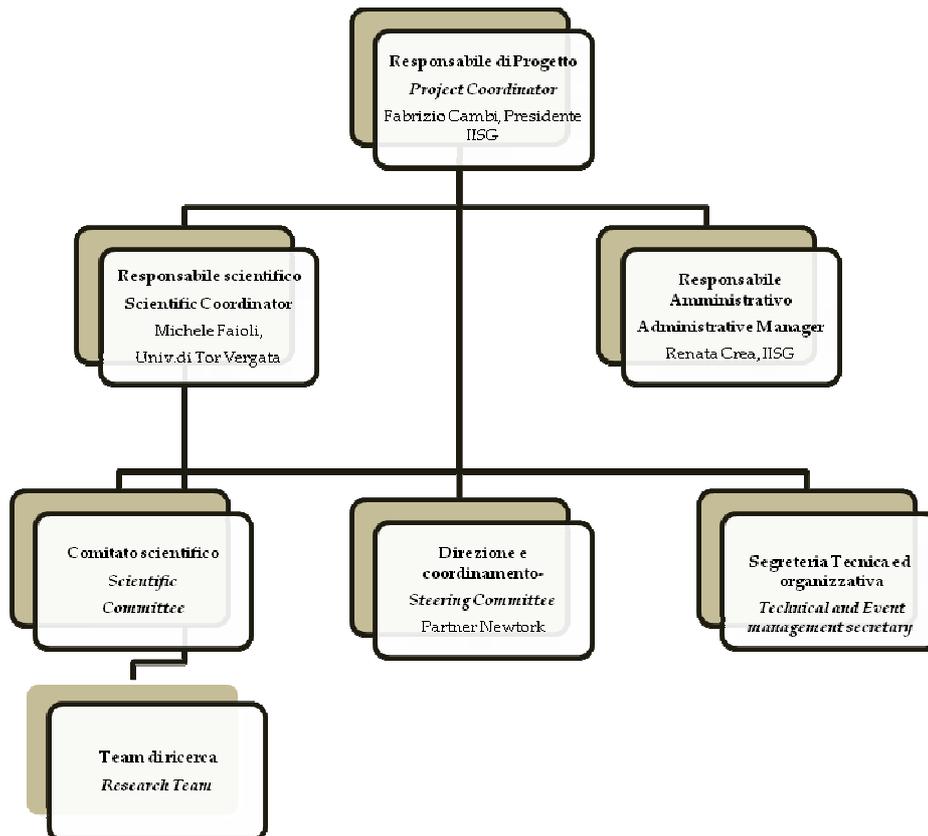
#### **12. Duration of activities**

12 months

#### **13. Keywords**

Transatlantic relations - International Trade - Labour – Social Dimension- Transatlantic Free-Trade Agreement (TAFTA)

## 14. Working Team



### 15. Costs of the project

Macro voci di spesa	Ammontare previsto	Fonte FOE7%	Co finanziamento Altre fonti di copertura	Incidenza percentuale
Staff	97250€	77 800€	19 450€	9,82%
Materials: Information and Dissemination	2610 €	2088€	522€	0,26%
Other services: hire of rooms and catering	7190 €	5752 €	1438€	0,72%
General: Travels, accommodation	90 950 €	72 760 €	18 190 €	9,20%
<b>Total</b>	<b>198 000€</b>	<b>158 400€</b>	<b>39 600 €</b>	<b>20,00 %</b>

### 16. GANTT : duration of activities

Activities	Mesi /1 anno											
	1	2	3	4	5	6	7	8	9	10	11	12
Fase 1: start-up e istituzione del progetto Phase 1: project start & set-up.												
Fase 2: Ricerca e analisi Phase 2: Research and analysis												
Fase 3: Workshop e formulazione delle linee guida. Phase 3: Conference and formulation of policy proposals												
Fase 4: Conferenza finale e diffusione dei risultati. Phase 4: Final Conference and dissemination of results.												

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## **Annex: List of participants to the research project**

### **Annex n.1. List of participants to the research project: description and task in the project management.**

*Here are the details of the proposed Working Team. Researchers younger than 35 are identified by the related year of birth*

#### ***Project Coordinator***

**Fabrizio Cambi**, President IISG.

He is in charge of the implementation of the project. He is actively involved in all the project's activities and he maintains a dialogue with the Scientific Coordinator.

#### ***Administrative Manager***

**Renata Crea**, Administrative Director IISG

She is responsible for the administrative and management issues in the project.

#### ***Scientific Coordinator***

**Michele Faioli** scientific coordinator, Head of the Scientific Committee, University of Tor Vergata

Senior researcher and associate professor of Labor law at the Department of Law of the University of Rome Tor Vergata. From 2011 he has been teaching labour law at University Cattolica of Rome. He is the Scientific coordinator of the research centre "European School of Industrial Relations (Research Unit created by IISG and Tor Vergata University). His fields of research are: comparative industrial relations, business association and antitrust legislation. He has been Visiting Fellow at Industrial Labor Relations School of Cornell University (USA – New York) and in 2012 he was invited to be Visiting Professor at Fordham Law School of New York, where he carried out a research on employers' federations and antitrust rule.

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#### ***Steering Group***

The Steering Group is composed by representatives of all the partners involved in the project, including the Scientific coordinator.

The Steering Group is in charge of the general management of the project and it is accountable for the quality of the project with regard to the expected results and the

project planning, thanks to the considerable expertise and experience in the required fields of its members .

- **Michele Faioli** Scientific coordinator, Head of the Steering group, University of Tor Vergata
- **Lance Compa**, Cornell University
- **Jacco Bomhoff**, London School of Economics
- **Guglielmo Loy**, Secretary General of the UIL (Unione Italiana del Lavoro)
- **Alfredo Pasquali**, Industrial Relations Assistant to the President of Confindustria Energia
- **Maria Pia Camusi**, Director R.ETE. Imprese Italia
- **Manuelita Mancini**, Fondazione Giacomo Brodolini
- **Thomas Haipeter**, Institut Arbeit Und Qualifikation (IAQ)

#### *Scientific Committee*

The Scientific Committee, under the direction of the Scientific coordinator, will be responsible of the quality assurance procedures and of ensuring the methodological soundness of the adopted approaches, supervising the research activities. It works in close collaboration with the Steering Committee and the Technical and Event management secretary

- **Michele Faioli** Scientific coordinator, Head of the Steering group, University of Tor Vergata
- **Lance Compa**, Cornell University

Professor of International Labour Law at Industrial Labor Relations School of Cornell University. He is author of several studies on transnational labour law. Director of NAFTA Commission for Labor Cooperation between USA, Canada and Mexico; professor at Yale University and at Institut d'Etudes Politiques of Paris; in 2010, he was coordinator for Human Rights Watch report.

- **Jacco Bomhoff**, London School of Economics

Professor of comparative constitutional law at London School of Economics. Co-director of research project "Transnational Law Project". Professor at Institut d'Etudes Politique of Paris and at University of California. Author of books and articles in the field of transnational law.

- **Silvana Sciarra**, University of Florence

Professor of Labour Law at University of Florence and at European Institute of Fiesole; Coordinator of European projects of research for EU Commission and for OIL. Visiting Professor at European and north-American Universities; author of studies on transnational labour law. She collaborates with the IISG.

- **Michele Raitano**, Fondazione Giacomo Brodolini

Senior Expert for the Fondazione G.Brodolini, researcher in Economic Policy at Sapienza University of Rome. Coordinator of international research projects on behalf of the European Commission. His fields of research are the following: economic systems of EU member countries, globalization and international trade.

- **Thomas Haipeter**, Institut Arbeit Und Qualifikation (IAQ)

Researcher and Research Director in industrial relations field at **Institut Arbeit Und Qualifikation**, Universität Duisburg-Essen. He is an expert of comparative systems of collective bargaining and business associations.

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### *Research Team*

Under the direction of the Scientific Committee, the Research Team is composed by senior and junior researchers and experts, in charge of carrying out all the research and study activities.

The involved experts, referring to their area of specialization, work together in a multidisciplinary and complementary perspective according to their skills and expertise.

- **Francesca Marinelli**, University of Milan

Researcher of labor law at University of Milan. Researcher in European labour law, with several publications on discrimination issue. Visiting Fellow in 2012 at Loyola University of Chicago, she carried out a research focusing on the comparison between legal systems in case of individual illegal dismissal. She collaborates with the IISG.

- **Jennifer Gordon**, Fordham University

Professor of labor law at Fordham University (New York, USA). Scientific coordinator of several research projects on transnational labor citizenship. Visiting Professor at European

and north-American Universities; author of several publications on transnational labour law. She collaborates with the IISG.

- **Angelo Pandolfo**, Sapienza University of Rome

Professor of labor law at Sapienza University of Rome. Expert in labor law, social security and trade unions. His fields of research are the following: labor law, social security (public and private), bilateral bodies, industrial relations. He works for research institutions and public administration entities (such as: Censis, Fondazione Brodolini, Fondazione Seveso, Ministero del lavoro, Provincia autonoma di Trento, Fondazione Pastore). He is member of the Presidency Office at the Court of Auditors. He collaborates with the IISG.

- **Jan Kleinheisterkamp**, London School of Economics

Professor of comparative civil and trade law at London School of Economics. Co-director of research project “Transnational Law Project”. Associate of Max Planck Institute and Professor at HEC School of Management. Author of publications on the issue of transnational law.

- **Annamaria Simonazzi**, Fondazione Giacomo Brodolini

Professor of economic policy, she is in charge of the scientific coordination of EU research projects, as head of the Scientific Committee at the Fondazione Giacomo Brodolini. She is currently a member of the Core Experts group of the ENEGE network (European Network of Experts on Gender Equality). She is member of several international organizations, among which the International Working Party on Labour Market Segmentation.

- **Barbara Caponetti, 1980**, University Tor Vergata

PhD student in labor law; she works on research projects in the field of social security, European labour law, equal pay issues and minimum standards for social security.

- **Simona Vlad Ciubotariu, 1980**, University Tor Vergata

PhD student in labor law, she works on research projects concerning : social security, migration, transnational mobility, posted workers, comparative analysis of labor law in the EU 27 (with specific focus on European eastern countries) and comparative industrial Labor Relations.

- **Sara Flisi, 1982**, Fondazione Giacomo Brodolini

Researcher at G.Brodolini Foudation, she holds PhD in labour economics from the University of Modena. She attended a master at the University of Nottingham (UK) on migration and labour market. At present, she works on labour market and social security issues.

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### *Technical and Event management secretary*

The Technical and Event management secretary, under the supervision of the Steering Committee, will provide technical assistance in the research activities and in the events organization management. .

- **Manuelita Mancini**, Giacomo Brodolini Foundation

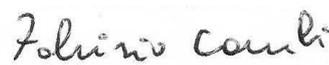
Programme Manager at Giacomo Brodolini Foundation, expert in labour market, she is in charge of the coordination and supervision of research activities and national and European projects. She is member of the editorial staff of *Economia&Lavoro* magazine, edited by Carocci.

- **Paola Bello**, 1985, Giacomo Brodolini Foundation

Project Officer at Giacomo Brodolini Foundation, from 2012 she has been working on research projects in the field of labour market. She provides assistance in the coordination of transnational activities and in the project planning.

Il Presidente

Prof. Fabrizio Cambi

  
IL PRESIDENTE  
Prof. FABRIZIO CAMBI



**Scheda di sintesi (abstract) Progetto Premiale**  
**Art. 5 D.M. 949, 19.12.2012 /**

<b>Title</b>	<b>Social e Cultural Dimension in European- Transatlantic Trade Relations.</b>
<b>Information on the area for which the grant is requested:</b>	<b>Reflexive, Innovative and Inclusive Societies</b>
<b>Applicant organisation:</b>	<b>EPR/IISG – Istituto Italiano di Studi Germanici and European School of Industrial Relations (Research Unit created by EPR/IISG and Tor Vergata University)</b>
<b>Project Coordinator:</b>	<b>Fabrizio Cambi, President of the Istituto Italiano di Studi Germanici</b>
<b>Other EPR :</b>	
<b>Partnership:</b>	<ol style="list-style-type: none"> <li>1. Università degli Studi di Roma TOR VERGATA (IT)</li> <li>2. ILR Cornell University (USA)</li> <li>3. London School of Economics (UK)</li> <li>4. Fondazione Giacomo Brodolini (IT)</li> <li>5. Institut Arbeit und Qualifikation, Universität Duisburg-Essen (DE)</li> <li>6. UIL (Unione Italiana del Lavoro) (IT)</li> <li>7. Confindustria Energia (IT)</li> <li>8. RETE Imprese Italia (IT)</li> </ol>
<b>Short summary of the action.</b>	<p><b>Context and objectives</b> This research will outline the strategic importance of the transatlantic economic partnership, seek to explain its deficiencies and make a series of recommendations on how to include and operationalize a social dimension in transatlantic economic relations.</p> <p><b>Activities and timetable</b> The project results will be delivered in n.4 phases, covering project development, data collection and analysis, and general project evaluation and dissemination.</p> <p><b>Phase 1: project start &amp; set-up.</b> During the Kick-off meeting the members of the Steering group (Direzione e coordinamento), the Scientific Committee and the Technical and Event</p>

management secretary will meet, together with the project coordinator. The Steering Group, within 30 days from the kick off meeting, will define and approve the work plan, including the timing for coordination meetings and events, as well as the list of stakeholders and a draft of a questionnaire to be filled out by them.

*Month:1*

**Phase 2: Research and analysis**

During this phase of the project, two actions will be undertaken:

- 1) A study of compatibility of European/American regulations will be carried out
- 2) The questionnaire to be delivered to the stakeholders will be finalized and sent to the stakeholders.

Thereafter, the questionnaires will be collected and analysed.

The Research team will work in order to identify the state of art of transatlantic trade from the point of view of the main actors involved.

The results of the survey, as well as of the study of compatibility, will be the base of a workshop where the results will be shown and discussed.

During this phase n.3 Coordination meetings will take place, where the members of the Scientific Committee will discuss about the on-going activities and the results.

*Months: 2-6*

**Phase 3: Workshop and formulation of guidelines**

The results of the survey will be explained during a workshop to be held in Rome. The workshop will be open to all the project partners, including the research team, the involved stakeholders and a number of other stakeholders coming from public institutions, academic and research institutes and enterprises.

During the final plenary session the conclusions will be discussed: they will be the basis for International Trade and Labor Standards Guidelines for a Transatlantic Free-Trade Agreement (TAFTA).

The workshop is supposed to be an important event and instrument to verify if the methodology of the research is adequate and if the results of the research respond to the final objective.

The research, the analysis and the drafting of the Guidelines will be managed by the Scientific Committee, which will coordinate the activities of the research team and will respond to the Steering Committee.

During this phase n.2 Coordination meetings will take place, during which the members of the Scientific Committee will discuss about the on-going

	<p>activities and work together to finalize the Guidelines for TAFTA. A number of on-line meetings are also foreseen. <i>Month: 7-11</i></p> <p><b>Phase 4: Final Conference and dissemination of results.</b> A Final conference will be organized in Brussels. The Conference is aimed at presenting the output of the activities, to say the <b>Guidelines for the TAFTA</b>. The conference will be open to all those who took part in the project (partners, researchers and stakeholders); representatives of US and EU institutions (especially representative of Labor and Economy Ministries), as well other public institutions will be invited. The Guidelines for TAFTA will be published to be distributed to the participants and then posted on the IISG website. <i>Month:12</i></p> <p><b>Working Team</b> A number of experts will work on the project, coming from the partner organisations and their research networks. All the experts will jointly work in order to ensure the quality of the research through the complementarity of their competencies and fields of expertise.</p> <p><b>Expected results</b> Although the dynamics of transatlantic economic relations are closely linked to the general political climate, the core economic and social aspects of the partnership are not. Therefore the project will investigate HOW and WHY the labor issues in transatlantic relations can be outlined, and will bring to the drafting of <b>Guidelines for an International Trade and Labor Standards for a Transatlantic Free-Trade Agreement (TAFTA)</b> that could form the core of a social dimension for transatlantic economic relations.</p>
<p><b>Specific objectives:</b></p>	<p>Considering the Competitive interdependence that characterizes the EU–US relationship vis-à vis third markets, geo-economic competition between the EU and the US appears to be the key to shape the world future. Moreover, the architecture of global governance that has emerged in the past two decades has been strongly influenced by transnational policy actors. This is why the research intends to, inter alia, examine the role of transnational institutions by particularly focusing on the role of business coalitions, unions and policy planning groups in fostering unity amongst corporate actors and enrolling political actors. In the light of the strategic importance of the transatlantic economic partnership, the project aims at explaining its deficiencies and to make series</p>

	<p>of recommendations for how to include a social dimension in transatlantic economic relations.</p> <p>The project, thanks to the collaboration of a team of experts and the involvement of stakeholders, will elaborate guidelines, to be included in an International Trade and Labor Standards for a Transatlantic Free-Trade Agreement (“TAFTA”).</p> <p>In general, the projects intend to be a stepping stone for the next developments in the field of US-EU free-trade agreements and a considerable instrument to “build bridges across the Atlantic”</p>
<b>Line of intervention :</b>	<b>Line three (3)</b>
<b>Criteria</b>	
<b>Competencies:</b>	The project will tackle the transatlantic economic cooperation taking into account a number of issues. The document aims to be a stepping stone for the next working documents of free trade agreements. The involvement of stakeholders and the workshops will enhance the inter-institutional learning and the commercial and political relations, with remarkable impact on the progress of frontier research and the development of international trade.
<b>Public - private partnership:</b>	The project will be based on the cooperation of public and private entities: the partnership will involve universities, institutes of research and stakeholders coming from the employers and the employees’ organizations.
<b>Attracting investment, socio-economic impact and economic-financial sustainability:</b>	Project partners, <i>in primis</i> Confindustria Energia, UIL, Rete Impresa Italia, are willing to invest in this project in order to support a thematic platform, structured according to multidisciplinary and transnationality principles, in the light of a progress of studies, inter institutional relations, investments and trade agreements to be based on Transatlantic relations.
<b>Working team :</b>	<p>Please see annex 1: list of the project team as far as the participants to the project, their role and a short profile</p> <ul style="list-style-type: none"> <li>• Project Coordinator</li> <li>• Administrative Manager</li> <li>• Scientific Coordinator</li> <li>• Steering Group</li> <li>• Scientific Committee</li> <li>• Research Team</li> </ul>

	<ul style="list-style-type: none"> <li>• Technical and Event management secretary</li> </ul> <p>Among participant in the working group, n.11 are women and 3 are less than 35 years old.</p>
<b>Estimated economic value, demonstration of the future cost of the program / project, coverage and possible co-financing foreseen</b>	<p>The total cost of the action is € 198 000.</p> <p>The project will last 12 months. For the budget, please see the table “Costs of the project”.</p>
<b>Potential additional financial coverage:</b>	<p>Any partner will co-finance the project.</p> <p>The project will be also proposed at the EU level, in order to be eligible for EU grants and financing.</p>
<b>Status of the project</b>	<p>The proposed project is new.</p> <p>Nevertheless, it can rely on the recent Report entitled “Global Trends 2030: Alternative Worlds” (United States National Intelligence Council).</p>
<b>Duration of activities</b>	<p>12 months</p>
<b>Keywords</b>	<p>Transatlantic relations - International Trade - Labour – Social Dimension- Transatlantic Free-Trade Agreement (TAFTA)</p>

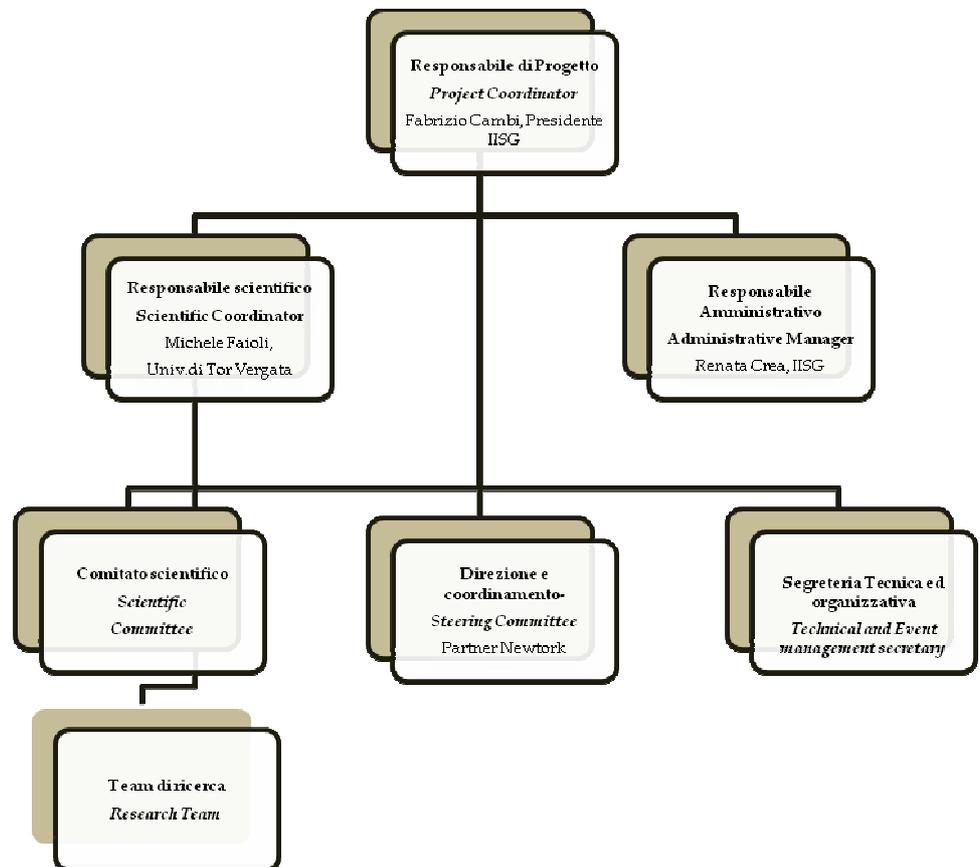
### Costs of the project

Budget	Total cost of the action	FOE7%	Co financing
Staff	97250€	77 800€	19 450€
Materials: Information and Dissemination	2610 €	2088€	522€
Other services: hire of rooms and catering	7190 €	5752 €	1438€
General: Travels, accommodation	90 950 €	72 760 €	18 190 €
<b>Total</b>	<b>198 000€</b>	<b>158 400€</b>	<b>39 600 €</b>

### GANTT : duration of activities

Activities	Mesi /1 anno											
	1	2	3	4	5	6	7	8	9	10	11	12
Phase 1: project start & set-up.												
Phase 2: Research and analysis												
Phase 3: Conference and formulation of policy proposals												
Phase 4: Final Conference and dissemination of results.												

## PROJECT TEAM



**Scheda di sintesi (abstract) Progetto Premiale**  
**Art. 5 D.M. 949, 19.12.2012 /**

<b>Titolo progetto:</b>	La dimensione sociale e culturale nei rapporti economici europeo-transatlantici
<b>Ambito di Intervento:</b>	Società inclusive, innovative e riflessive
<b>Struttura di riferimento:</b>	EPR/IISG – Istituto Italiano di Studi Germanici e Scuola Europea di Relazioni Industriali (Struttura di Ricerca costituita mediante convenzione scientifica tra EPR/IISG e Università degli Studi di Roma TOR VERGATA)
<b>Coordinatore di progetto:</b>	Fabrizio Cambi, Presidente IISG
<b>Altri EPR coinvolti:</b>	/
<b>Altri Organismi e soggetti coinvolti:</b>	<ul style="list-style-type: none"> <li>9. Università degli Studi di Roma TOR VERGATA (IT)</li> <li>10. ILR Cornell University (USA)</li> <li>11. London School of Economics (UK)</li> <li>12. Fondazione Giacomo Brodolini (IT)</li> <li>13. Institut Arbeit und Qualifikation, Universität Duisburg-Essen (DE)</li> <li>14. UIL (Unione Italiana del Lavoro) (IT)</li> <li>15. Confindustria Energia (IT)</li> <li>16. RETE Imprese Italia (IT)</li> </ul>
<b>Descrizione breve progetto:</b>	<p><b>Contesto e articolazione del programma</b></p> <p>La ricerca evidenzierà l'importanza strategica della partnership economica transatlantica, mettendone in luce le lacune e avanzando una serie di raccomandazioni su come includere e renderne operativa la dimensione sociale.</p> <p><b>Attività e calendario dei lavori</b></p> <p>I risultati del progetto si dispiegheranno in n. 4 fasi, durante le quali si procederà al planning del progetto stesso, alla raccolta dati, al lavoro di analisi ed alla valutazione e diffusione del progetto nel suo complesso.</p> <p>Il progetto avrà una durata di 12 mesi.</p> <p>Elenchiamo qui a seguire le attività previste e le modalità di realizzazione.</p> <p><b>Fase 1: start-up e istituzione del progetto</b></p> <p>In occasione dell'incontro di Kick Off, il gruppo di Direzione e Coordinamento, il Comitato Scientifico e la Segreteria tecnica ed organizzativa si riuniranno alla presenza del responsabile di progetto. Entro 30 giorni dall'incontro di Kick Off, il Gruppo direzione e coordinamento dovrà definire e approvare il piano di lavoro, comprensivo</p>

del calendario degli incontri di coordinamento e degli eventi da realizzare, nonché dell'elenco di *stakeholder* da coinvolgere e della bozza di un questionario da sottoporre agli *stakeholder* stessi.

*Mese:1*

### **Fase 2: Ricerca e analisi**

Nel corso di questa fase del progetto, saranno intraprese due azioni:

- 3) Il Team di ricerca realizzerà uno *studio della compatibilità tra norme europee e americane*
- 4) Il questionario da sottoporre agli *stakeholder* sarà messo a punto e inviato.

Successivamente, si procederà a raccogliere e analizzare i suddetti questionari.

Il Team di ricerca lavorerà per stabilire quasi sia lo stato dell'arte del commercio transatlantico dal punto di vista dei principali soggetti coinvolti.

I risultati dell'indagine, nonché lo studio di compatibilità, costituiranno il fondamento per un seminario dove esporre e discutere i risultati stessi.

Nel corso di questa fase, verranno tenuti n.3 Incontri di Coordinamento, che vedranno i membri del Comitato scientifico confrontarsi sulle attività in corso e sui risultati ottenuti.

*Mesi: 2-6*

### **Fase 3: Workshop e formulazione delle linee guida**

I risultati dell'indagine saranno illustrati durante un workshop da tenersi a Roma. Il workshop sarà aperto a tutti i partner del progetto, ivi compresi il Team di ricerca, gli *stakeholder* coinvolti e altri soggetti interessati afferenti alla sfera delle istituzioni pubbliche, del mondo accademico, degli istituti di ricerca e del mondo imprenditoriale.

La sessione plenaria finale sarà dedicata a discutere le conclusioni della conferenza: queste andranno a costituire il fondamento per la stesura delle Linee Guida per il Commercio internazionale ed il lavoro dignitoso per un Accordo sul libero commercio transatlantico (TAFTA). Il Workshop è inteso quale evento di rilievo e quale strumento per verificare l'adeguatezza della metodologia di ricerca adottata, nonché la corrispondenza dei risultati all'obiettivo finale del progetto.

Il lavoro di ricerca, analisi e stesura delle Linee guida sarà coordinato dal Comitato scientifico, che predisporrà inoltre le attività del Team di ricerca e risponderà al Gruppo direzione e coordinamento.

Questa fase prevederà n.2 incontri di coordinamento, che vedranno i

	<p>membri del Comitato scientifico confrontarsi circa le attività in corso e i risultati prodotti dal lavoro di ricerca e analisi, nonché lavorare insieme alla finalizzazione delle Linee guida per il TAFTA.</p> <p>Sono inoltre previste una serie di riunioni online.</p> <p><i>Mesi: 7-11</i></p> <p><b>Fase 4: Conferenza finale e diffusione dei risultati.</b></p> <p>Una conferenza finale sarà organizzata a Bruxelles. La conferenza sarà finalizzata a illustrare i risultati dell'attività svolta, ovvero le <b>Linee guida per il TAFTA</b>.</p> <p>La conferenza sarà aperta a tutti coloro che avranno partecipato al progetto (partner, ricercatori e <i>stakeholder</i>); saranno inoltre invitati rappresentanti delle istituzioni USA e UE (in particolar modo, rappresentanti dei Ministeri del lavoro e dell'economia USA e UE) nonché di altre istituzioni pubbliche.</p> <p>Le Linee guida per il TAFTA saranno pubblicate e distribuite ai partecipanti e pubblicate sul sito web dell'IISG.</p> <p><i>Mese: 12</i></p> <p><b>Gruppo di Lavoro</b></p> <p>Una serie di esperti, afferenti alle organizzazioni partner ed ai rispettivi network di ricerca, lavoreranno al progetto. Tutti gli esperti opereranno congiuntamente, al fine di assicurare la qualità della ricerca grazie alla natura complementare delle competenze e delle sfere di expertise.</p> <p><b>Risultati attesi</b></p> <p>Nonostante la dinamica delle relazioni economiche transnazionali sia strettamente legata al clima politico di respiro più generale, stesso non vale per gli aspetti di fondo della partnership economica e sociale.</p> <p>Il progetto si proporrà pertanto di indagare COME e PERCHE' definire le questioni legate al lavoro nel quadro delle relazioni transatlantiche, arrivando alla creazione di Linee guida per il TAFTA, che possano andare a costituire il fondamento di una dimensione sociale nelle relazioni economiche transatlantiche.</p>
<p><b>Obiettivi del progetto:</b></p>	<p>Considerando l'interdipendenza concorrenziale che caratterizza le relazioni UE-USA nei confronti dei mercati terzi, la concorrenza geo-economica tra EU e USA sembra essere la chiave per definire il futuro del mondo. L'architettura della governance globale, così come emersa negli ultimi vent'anni, appare fortemente influenzata da attori politici</p>

	<p>transnazionali. La ricerca si propone quindi, tra le altre cose, di esaminare il ruolo delle istituzioni transnazionali, concentrandosi in particolare sul ruolo svolto dalle <i>business coalitions</i>, dai sindacati e dai <i>policy planning groups</i> nel favorire l'unità tra gli attori imprenditoriali e nel coinvolgere gli attori politici.</p> <p>Considerando dunque l'importanza strategica della partnership economica transatlantica, il progetto mira a spiegarne le lacune e ad avanzare una serie di raccomandazioni, al fine di promuovere l'inclusione di una dimensione sociale nelle relazioni economiche transatlantiche.</p> <p>Il progetto, grazie alla collaborazione di un team di esperti e il coinvolgimento di stakeholder, elaborerà una serie di linee guida, da includere in un Accordo sul libero commercio transatlantico ("TAFTA").</p> <p>In generale, il progetto vuole offrire una solida base per gli ulteriori sviluppi degli accordi USA-UE in materia di libero commercio nonché uno strumento rilevante per "costruire ponti nell'Atlantico".</p>
<b>Linea/e di intervento:</b>	<b>Linea TRE (3)</b>
<b>Criteri di valutazione</b>	
<b>Sviluppo delle competenze:</b>	<p>Il progetto affronta il tema della cooperazione economica transatlantica attraverso l'analisi di una pluralità di aspetti. Il progetto potrà considerarsi una notevole base di partenza per l'elaborazione di futuri accordi di libero scambio.</p> <p>Le attività organizzate trasversalmente fra UE e Stati Uniti favoriranno il dialogo interistituzionale e le relazioni commerciali e politiche, con evidenti ripercussioni sull'avanzamento della ricerca di frontiera ed un impatto sul commercio internazionale.</p>
<b>Grado di coinvolgimento di soggetti pubblici e privati:</b>	<p>Il progetto si baserà sulla cooperazione fra soggetti pubblici e privati: il partenariato vede, infatti, la partecipazione di università, fondazioni, istituti di ricerca e di stakeholder provenienti dalle associazioni datoriali e dai sindacati.</p>
<b>Attrazione degli investimenti, impatto socio-economico e sostenibilità</b>	<p>ITA –</p> <p>Alcuni partner di progetto, in primo luogo Confindustria Energia, UIL, Rete Impresa Italia, intendono investire risorse in questo progetto al fine di poter contribuire a realizzare una piattaforma tematica, scientificamente elaborata a livello interdisciplinare e transnazionale, a cui far riferimento</p>

<b>economico finanziaria:</b>	in vista di futuri sviluppi in termini di: studi, relazioni interistituzionali, investimenti futuri e accordi commerciali a valere sulle relazioni transatlantiche.
<b>Team di programma/progetto e governance (con dimostrazione dei profili coinvolti e dei giovani):</b>	<p>Vedere annesso 1: Elenco dei partecipanti al progetto di ricerca, ruolo e descrizione delle competenze.</p> <ul style="list-style-type: none"> <li>• Responsabile di progetto</li> <li>• Responsabile Amministrativo</li> <li>• Responsabile Scientifico</li> <li>• Direzione e Coordinamento</li> <li>• Comitato Scientifico</li> <li>• Team di Ricerca</li> <li>• Segreteria Tecnica ed organizzativa</li> </ul> <p>Fra i partecipanti al gruppo di lavoro, 11 sono donne e 3 hanno meno di 35 anni.</p>
<b>Valore economico stimato e dimostrazione dei costi futuri di gestione e manutenzione occorrenti per la vita utile del programma/progetto ed evidenziazione della previsione di copertura e dell'eventuale autofinanziamento:</b>	<p>Il valore economico stimato è di € 198 000.</p> <p>Il progetto si estende per 12 mesi. Per la previsione delle spese si rimanda alla tabella "Stima dei costi del progetto".</p>
<b>Potenziali ulteriori coperture finanziarie:</b>	<p>Ogni partner si impegna a partecipare con un cofinanziamento al progetto.</p> <p>Il progetto verrà altresì presentato in sede europea al fine di eventuali ulteriori finanziamenti a valere su programmi europei.</p>
<b>Status del progetto (avviato, nuovo, fasi concluse,...):</b>	<p>Il progetto qui presentato è nuovo.</p> <p>Tuttavia, trova ispirazione del recente rapporto: "Global Trends 2030: Alternative Worlds" (United States National Intelligence Council).</p>
<b>durata del progetto (anni e mesi):</b>	12 mesi

<b>Parole chiave proposte:</b>	Relazioni Transatlantiche - Commercio internazionale - Lavoro - Dimensione Sociale- TAFTA (Accordo sul libero commercio transatlantico)
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### Stima dei costi del progetto

#### Stima dei costi

Macro voci di spesa	Ammontare previsto	Fonte FOE7%	Co finanziamento Altre fonti di copertura	Incidenza percentuale
Personale	97250€	77 800€	19 450€	49,12
Prestazione di terzi				
Materiali: pubblicazioni e brochure	2610 €	2088€	522€	1,32
Attrezzature: sale e catering	7190 €	5752 €	1438€	3,63
Infrastrutture:				
Spese generali: viaggi e soggiorno	90 950 €	72 760 €	18 190 €	45,93
Altre tipologie (indicare)				
Totale	198 000€	158 400€	39 600 €	100,00

## Costs of the project

Macrovoce di spesa	Ammontare previsto	Fonte FOE7%	Co finanziamento Altre fonti di copertura	Incidenza percentuale
Staff	97250€	77 800€	19 450€	49,12
Materials: Information and Dissemination	2610 €	2088€	522€	1,32
Other services: hire of rooms and catering	7190 €	5752 €	1438€	3,63
General: Travels, accommodation	90 950 €	72 760 €	18 190 €	45,93
Total	198 000€	158 400€	39 600 €	100,00

Diagramma di GANTT del progetto

Tipologia di attività	Mesi /1 anno												
	1	2	3	4	5	6	7	8	9	10	11	12	
Fase 1: start-up e istituzione del progetto Phase 1: project start & set-up.													
Fase 2: Ricerca e analisi Phase 2: Research and analysis													
Fase 3: Workshop e formulazione delle linee guida Phase 3: Conference and formulation of policy proposals													
Fase 4: Conferenza finale e diffusione dei risultati. Phase 4: Final Conference and dissemination of results.													

## ORGANIZZAZIONE/TEAM DI PROGETTO

